



Care2 Rate Card

Care2 is a leading women's lifestyle site empowering 23 million people to live healthier lives and make a positive impact on the world.



We've included our general advertising rates below. In addition to run of site banner placements, we offer roadblocks, custom editorial, and unique sponsorship opportunities such as contests. (Minimum ad buy of \$15K)

Placement	Ad Type	CPM
Run Of Site	Billboard	\$14
	Portrait	\$14
	Half Page	\$12
	Leaderboard	\$10
	Medium Rectangle	\$10
Channels:	Billboard	\$16
Healthy Living	Portrait	\$16
Causes	Half Page	\$14
	Leaderboard	\$12
	Medium Rectangle	\$12
Homepage	Half Page	\$20
	Medium Rectangle	\$16
Newsletter	2 units:	\$10
	Top: High Impact 728x250	
	Bottom: Leaderboard	

Please contact Randy Ferrell, Managing Director, Digital Strategy, at 850-238-6162 or randyf@care2team.com for a custom proposal. We look forward to working with you!